

2026 Harvest Run Sponsorship Opportunities



Gold Medal Sponsor: \$5,000

- Most prominent listing in all news, advertising and marketing (including shirts).
- Individual signage on course and in the start/finish area. Total of three signs.
- Registration fees included for up to 15 participants, including individuals on teams.*

Silver Medal Sponsor: \$2,500

- Prominent listing in all news, advertising and marketing (including shirts), smaller type-size than gold sponsor.
- Individual signage on course and in the start/finish area. Total of two signs.
- Registration fees included for up to 10 participants, including individuals on teams.*

Kid's Fun Run Sponsor: \$1,500

- One Kid's Fun Run Sponsor, first come, first served.
- Sponsor will have logo on kid's race shirts.
- Individual signage on kid's race course and in the start/finish area of the Kid's Fun Run.

Bronze Medal Sponsor \$1,000

- Listing in all news, advertising and marketing (including shirts), smaller type-size than silver sponsor.
- Group signage on course and in the start/finish area.
- Registration fees included for up to 6 participants, including individuals on teams.*

*If a sponsor so desires, unused registrations will be given to lower-income individuals who would like to participate in the run, but cannot afford the fees. These "registration sponsorships" will be highlighted in our public relations and marketing efforts.

Company Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Sponsorship Level: Gold Medal Silver Medal Bronze Medal Kid's Fun Run Sponsor
 \$500 Sponsor \$250 Sponsor \$100 Sponsor

Please make your check payable to:

Berkshire Community College Foundation, 1350 West Street, Pittsfield, MA 01201

***Please email your black and white pdf or jpeg logo to foundation@berkshirecc.edu by Thursday, September 3rd.**