

BERKSHIRE COMMUNITY COLLEGE
PITTSFIELD, MASSACHUSETTS

MINUTES OF TRUSTEES MEETING
March 22, 2016

1. CONVENING

A meeting of the Board of Trustees of Berkshire Community College was held on Tuesday, March 22, 2016 in the General Bartlett Room, Susan B. Anthony Building. Chair Rodowicz called the meeting to order at 4:32 pm.

PRESENT: Chair Rodowicz, Vice Chair Caccaviello, Trustees Bradway, Crane, Dindio, Hiltbold, Laurens, Mirante, and Student Trustee Garcia-Rijos

ABSENT: Trustees McCormick and Supranowicz

ALSO PRESENT: From BCC's Executive Council: President Kennedy; Vice Presidents Bullock, Cote, Feinerman, Law, Mulholland and Smith; Assistant to the President, Kim Brookman
BCC Guests: Liliana Atanacio (student), Christina Barrett, Carlos Campoverde (student), Jose Alfredo Cruz (student), Ashton Darrett, Richard Felver, Charles Kaminski, Edward Laird (student), Lyndsay Isham-Morton, Liza Palmer, and Tamara Westlake
Press: Ryan Cowdrey (PCTV), Jonathan Levine (Pittsfield Gazette)

2. APPROVAL OF THE MINUTES

Upon a motion duly made and seconded, it was VOTED unanimously to approve the minutes of the January 26, 2016 meeting, as amended.

3. PRESIDENT'S REPORT

a. New Employee Introductions

Richard Felver, Director of the Jonathan Edwards Library, introduced Liza Palmer, as BCC's newest reference librarian.

Vice President Bullock introduced Ashton Darrett, Lyndsay Isham-Morton, and Tamara Westlake, BCC's new academic advisors.

President Kennedy announced Vice President Bullock's plan to retire at the end of August.

b. Hackathon Presentation

Dean Kaminski introduced students Liliana Atanacio, Jose Alfredo Cruz, Carlos Campoverde, and Edward Laird. This group of students is planning for BCC's first hackathon on April 29th and 30th.

The students defined a Hackathon.

- Hackathon = Invention + Marathon
- The word hackathon is a portmanteau of the words hack and marathon, where hack is used in the sense of playful, exploratory programming, not its alternate meaning as a reference to computer crime.

They described what a hackathon looks like:

- Teams of students
- 24 hours of programming

BCCHACKS Mission Statement:

BCCHACKS aims to encourage a new generation of students to further explore their creativity, innovation, technical and entrepreneurial skills. It is our goal to build close collaboration between our college and companies in the community to create a successful Hackathon experience that will lay the foundation for additional, similar events in the future.

Value to BCC:

- Hackathons are usually hosted at 4-year colleges and universities
 - This will be the first time a hackathon is hosted by a Community College in Massachusetts
- Encourages student entrepreneurship
- Collaborative partnerships
- Recruitment for high schools and STEM interested individuals

c. Workforce Skills Capital Grant

Vice President Mulholland spoke about the following capital equipment awards funded for advanced manufacturing:

• Intelitek Training System	\$158,000	DOL Grant
• Corresponding Match Haas CNC	\$100,000	State Grant
• Laser CMM 3D Printing	\$500,000	MLSC
• 3D Multi Material Printer	\$465,000	State Capital Grant
• Engineering Lab Equipment		

4. STUDENT TRUSTEE REPORT

Student Trustee Gladys Garcia-Rijos presented the following:

The "Not Your Average Dog Show" was held on February 14th. Many people attended this event. Representative William "Smitty" Pignatelli was the emcee. Gladys's little Chihuahua won first place for most irresistible ears.

Student Government Association:

- Student Government is collecting used iPods and raising money to purchase iPod accessories, for the patients in the Alzheimer unit at Melbourne Place. Judy McNutt, a member of the SGA, is volunteering there.
- On April 29th and 30th, a group of students are hosting a Hackathon.

Phi Theta Kappa:

- On February 12th, held a bake sale and collected \$120. The faculty and staff were very supportive.
- On March 10th, PTK held an Orientation Session. There were many students interested in joining PTK. As the Vice-President of Communications, Gladys talked to them about the benefits of joining PTK and her experiences.
- Tyrone and Gladys will be traveling to the State House on May 11th for the ALL-USA Community College Academic Team nomination.
- The PTK induction ceremony is scheduled for April 26th.

Sports:

- March 18-20 the Falcons basketball team competed in the NIRSA Championship Regional Basketball Tournament. They won two games qualifying them for the quarter-finals, but lost by 3 points to Boston College in the quarter-finals on Sunday morning. St. John's University won the tournament. BCC was the only community college to compete in the tournament.

5. ALUMNI TRUSTEE REPORT

Trustee Hiltbold presented the following:

- Beth Wallace is now on the Alumni Board.
- Alumni will have a table at 40 Under Forty event on March 24th
- Working on a big event for fall

6. FOUNDATION BOARD TRUSTEE REPORT

A board meeting of the Berkshire Community College Foundation was held on Thursday, January 28, 2016.

The Treasurer's Report was presented by Charles Plungis, who reviewed 2015 financials. Important points were:

- The mortgage on the South County Center should be paid off in 2016.
- The Foundation received more donation revenue than predicted in 2015 by \$41,828 and expenses were within budget.
- The Scholarship spend for May 2016 was recommended by the investment committee at 4% of endowment. A more conservative spend was recommended this year because of the down market in 2015. Motion made and passed.

The College President's Report was presented by Ellen Kennedy who provided an update on the Hawthorne/Melville project and also informed the Foundation Board regarding the upcoming student Hackathon in late April. She reported that the Adjunct Faculty space for which the Foundation provided \$160,000 in funding is now completed and in use.

The Executive Directors Report and Development Committee Reports were combined and presented by Craig Smith. Most of his report focused on the upcoming 40 Under Forty event on March 24. Craig mentioned that BCC received 200 nominations for 175 nominees, that judging was done by a panel of eight and that the final selection was complete as of the past board meeting. Sponsorship income was running well ahead of projection and ticket sales were quite strong, anticipating a sell-out.

Craig also stated that Greylock Federal Credit Union has committed to renaming their endowed scholarship to honor Marilyn Sperling and added significantly to the endowment fund so that it will support a full year's scholarship for one BCC student.

The next meeting of the Foundation Board will be on March 31, 2016.

7. SUBCOMMITTEE REPORTS

a. Academic Planning

Nothing to report at this time.

b. Executive

Nothing to report at this time.

c. Finance

Committee Chair Dindio reported that the committee had had a number of meetings recently. Some of the topics discussed included: grants, audit firms, and quality assurance.

Trustee Dindio introduced John Law, Vice President for Administration & Finance/CFO. Vice President Law presented the second quarter trust fund report.

The Vice President reported that the FY16 budget was tracking well and projecting a modest positive variance for both revenues and expenses.

Vice President Law updated the Board on the Hawthorne/Melville renovation project. Hawthorne should be complete by May 27th and Melville is scheduled for completion by December 30th.

d. **Human Resources**

Nothing to report at this time.

e. **Nominating**

Committee Chair Caccaviello reported that the process to fill vacancies continues to move forward.

8. **ADMINISTRATIVE ACTIONS**

a. **Personnel Actions**

Personnel actions were presented, consisting of:

- Reappointments – Faculty
- Reappointments – Unit Professionals

Upon a motion duly made and seconded, it was VOTED unanimously to approve the personnel actions for the period January 16, 2016 through March 14, 2016, as amended.

9. **OTHER BUSINESS**

a. Old – None.

b. New – None.

c. **Upcoming Events** – President Kennedy reviewed the upcoming events.

10. **RECESS and RECONVENE**

The Board recessed at 5:28 pm and reconvened at 5:45 pm for dinner in G9 and returned to the GB room to continue the meeting.

Dinner and discussion.

President Kennedy suggested the following discussion questions:

- What has been most rewarding about your Board service?
- What would make your role on the Board more rewarding?

Much discussion ensued.

The Board moved back to the General Bartlett Room to continue the meeting at 6:38 pm.

Christina Barrett updated the Board on the TSM marketing project. She presented the brand narrative created by TSM, as well as the three possible options for BCC's new tag line.

- My first choice
- Smart choice
- Springboard to success

Much discussion ensued regarding these options, with many opinions presented.

President Kennedy discussed the BCC Board Bylaws, particularly the standing subcommittees and suggested forming two ad hoc committees: Dashboard Committee (to analyze critical data) and Strategic Planning Committee (broad view of the plan and reporting to the Board).


Members will send the Board Chair their individual thoughts regarding the two proposed ad hoc committees, including how the committees should be formed.

11. ADJOURNMENT

The meeting was adjourned at 8:15 pm. The next scheduled meeting will be held on April 26, 2016.

DATE: April 17, 2016

Respectfully submitted,



Kim Brookman

Approved:



Darlene Rodowicz, Board Chair